Peavey Electronics Corporation

PRESS RELEASE

FOR IMMEDIATE RELEASE

For more information, contact:
Jim Beaugez
Tel: (601) 486-1474
E-mail: jim.beaugez@peavey.com

PEAVEY® ANNOUNCES PVX™ SERIES ACTIVE & PASSIVE LOUDSPEAKERS

Legendary Peavey performance in all-market enclosures

Jan. 19, 2012, ANAHEIM, Calif. *(NAMM Exhibit 5740, Hall B)*—Peavey Electronics® set the standard for affordable, feature-packed powered P.A. solutions more than four decades ago. The new Peavey PVX™ Series of active and passive loudspeakers are the culmination of decades of R&D and experience building the best portable, all-in-one audio solutions—bringing legendary Peavey performance and reliability to audio pros and musicians of all levels.

The compact and portable PVXp 12 and PVXp 15 active (powered) loudspeakers deliver high fidelity and impressive power using Peavey's legendary speaker and power amp technology. The PVXp Series powered enclosures bring 800 watts peak of crystal-clear highs and deep low end, while using exclusive DDT™ compression technology to maintain clarity throughout the mix. A module bay allows for use of expansion modules to increase the functionality of the enclosures.

The PVX 12 and PVX 15 passive (non-powered) loudspeakers deliver superior sound quality by utilizing advanced materials. Designed for live music and speech applications, these two-way loudspeaker systems are lightweight yet rugged and will handle 400 watts program and 800 watts peak power.

Peavey PVX enclosures are constructed with heavy-duty, premium Peavey woofers with 2-3/8-inch voice coils for the lows and low-mids, while the Peavey RX14™ 1.4-inch titanium diaphragm compression driver, coupled to a constant directivity horn, handles the highs and mid-highs.

Peavey PVX enclosures are housed in a durable, injection-molded enclosure that includes a pole mount, three multi-point flying locations and a tilt-back design to accommodate use as a personal monitor. A black powder-coated steel grille provides driver protection and a clean, professional appearance.

The Peavey PVX Series passive enclosures will be available in Q1 2012, and the PVXp active enclosures will be available in Q3 2012, from authorized Peavey retailers. Please visit *www.peavey.com/dealerlocator* to find a dealer near you.

PVXp 12 and PVXp 15 Active Loudspeakers

- Two-way 800 watt peak power enclosure
- Exclusive DDT™ compression and speaker protection
- RX™ 14 titanium compression driver
- 12" or 15" high-performance Peavey woofer with 2.3" voice coil
- Multiple cabinet fly points
- Pole mountable cabinet
- Molded in cabinet handles
- Expansion module bay
- Angled side for use as monitor when required
- LED signal present and DDT active indicator
- Rugged polypropylene molded enclosure
- Combination 1/4" and XLR input
- XLR and 1/4" through outputs
- 44 lbs.(20 kg) for PVXp 12; 47 lbs. (21 kg) for PVXp 15
- U.S. MSRP $499.99 (PVXp 12); $549.99 (PVXp 15)

PVX 12 and PVX 15 Passive Loudspeakers

- Two-way 800 watt peak handling powered enclosure
- RX 14 titanium compression driver
- 12" or 15" high-performance Peavey woofer with 2.3" voice coil
- Multiple cabinet fly points
- Pole mountable cabinet
- Molded in cabinet handles
- Angled side for use as monitor when required
- Rugged polypropylene molded enclosure
- Parallel 1/4" and four-pin twist-lock inputs
- 32 lbs. (14.5 kg) for both models
- U.S. MSRP $299.99 (PVX 12); $399.99 (PVX 15)

Features, specifications and pricing are subject to change without notice.

About Peavey Electronics®

Founded in 1965, Peavey® is one of the world's largest manufacturers and suppliers of musical instruments and professional sound equipment. Peavey has earned more than 180 patents and distributes to more than 130 countries. Peavey and its MediaMatrix®, Architectural Acoustics®, Crest Audio®, Composite Acoustics® and Trace Elliot® brands and affiliates can be found on concert stages and in more than 10,000 airports, stadiums, theme parks and other venues around the world. To find out more, visit www.peavey.com.

###